REDWOOD MEADOWS PARK

1768 West 400 North, Salt Lake City

REQUEST FOR QUALIFICATIONS

Open to all professional artists residing in Utah.

Application Deadline: Monday, March 2, 2015 by 5:00 p.m.



PROJECT OVERVIEW

Redwood Meadows Park is a long rectangular site in the Jordan Meadows neighborhood which is surrounded by single and multi-family homes, condos, and apartments. The park is also located near Backman Elementary School. Although the park is currently in disrepair with unkept landscaping and spaces separated by odd fencing and block walls, Salt Lake City's Parks & Public Lands Department has developed a major plan to completely renovate the park into a beautiful, useful, open corridor. Through Parks & Public Lands efforts with community workshops and outreach, their proposed master plan incorporates suggestions from the residents to include landscaping, a cohesive fencing design, a multi-use path through the length of the park, and lighting and seating elements. Phase I of the project, which includes the aforementioned elements, will be complete by Fall 2015. If funded, Phase II will include new playground equipment, lighting, pavilions, and additional landscaping.

MASTER PLAN

The Sculpted Meadow design theme, created by Logan Simpson Design and selected by Parks & Public Lands, is inspired by the original farm and meadowland that once existed in the area. It is consistent with the name of the existing park, "Redwood Meadows", and other local identifies such as Jordan Meadows Community and Meadow Park. The meadow theme is illustrated through the organic turf spaces and flowing lines of the multi-use path. It is enhanced by sculpted turf-mounding throughout the park which creates a unique experience for exploration, walking, picnic, and play. Multiple pathways provide safe, interesting, and fun routes for walkers, joggers, and small kids riding bikes to explore and experience. Organic, flowing lines of native and drought-tolerant shrubs, ground cover, and ornamental grasses add color and texture as well as a buffer between the turf and private property lines.

PROJECT BUDGET

The artist commission is \$33,000.00 and is all inclusive for design, fabrication, installation, insurance, shipping. This project is funded through a Community Development Block Grant (CDBG) and federal procurement requirements may apply. Project completion date is June 15, 2016.

SCOPE AND GOALS

The artist is encouraged to create artwork that:

- Reflects the surrounding neighborhood's history and characteristics;
- Is of multiple, pedestrian scale elements throughout the park or on the pathway;
- Includes collaboration with the community in the development of the final artwork;
- Is of the highest quality creatively and technically;
- Creates a more inviting space and is visually engaging for those who use and visit the park;
- Coordinate with the landscape architects to locate and integrate the artwork into the park in a manner in which it compliments and enhances the proposed Master Plan design for the park.

SALT LAKE CITY PUBLIC ART PROGRAM

The Public Art Program, which commissions artists' work for City-owned buildings and public spaces, was established by ordinance in the early 1980's. Its purpose is to add to the value and experience of the built environment and spaces with original, high quality, and site-specific artwork. The Salt Lake Art Design Board is the advisory group of five citizens with related expertise that oversees the Public Art Program. By ordinance, they make recommendations to the Mayor for final approval on artist selection for each City public art project.

REVIEW AND SELECTION CRITERIA

The Salt Lake Art Design Board will review all of the artists' submissions and select the artist/team based on qualifications from the application materials submitted. Attending the Review Meeting, in addition to the Salt Lake Art Design Board, will be a representative from Salt Lake City Parks & Public Lands, landscape architect firm, the neighborhood, and Salt Lake City Engineering. The selection criteria for the artist and artwork will be based on the following criteria:

- Artist's professional experience represents a developed and consistent body of site-specific work as demonstrated by visual documentation.
- Willingness of the artist/team to collaborate with project partners and engage the community to further develop their artwork.
- Ability of the artist/team to carry out the commission within budget and the project timeline and technical feasibility.
- The artwork meets public safety, structural, and maintenance standards and complies with the Americans for Disabilities Act (ADA).

The Salt Lake Art Design Board reserves the right to reject any or all applications and proposals, to reissue the Request for Qualifications, or to terminate the selection process or project at any time without prior notice.

HOW TO APPLY

SUBMISSIONS THAT ARRIVE ON OR BEFORE 5:00 P.M. ON MONDAY, MARCH 2, 2015, AND MEET ALL OF THE APPLICATION REQUIREMENTS WILL BE ACCEPTED. Late or incomplete applications will not be considered. If you have any questions about the project, submission format, or materials please contact Roni Thomas, 801-596-5000 or roni.thomas@slcgov.com. To be considered for this project, applicants must submit all of the required materials in the format specified on a flash drive or CD labeled with applicant's name (DVD's and paper copies will not be accepted). Applicants' materials will not be returned.

EACH DOCUMENT (1 - 4 below) must be separate PDF files labeled as follows:

first initial.last name.filename.pdf (e.g. j.smith.letterofinterest.pdf, j.smith.resume.pdf, etc.). **ARTIST TEAM APPLICANTS** should submit one application with no more than 5 images per person of representative work.

- 1. **LETTER OF INTEREST** (j.smith.letterofinterest.pdf) Maximum of 1 page describing the applicant's interest in the project.
- 2. **RÉSUMÉ** (j.smith.resume.pdf) Maximum of 2 pages per person.
- 3. DRAFT CONCEPT (j.smith.concept.pdf) Maximum 2 pages: Applicant does not need to provide a complete proposal but should include a general description of the concept/direction, including artwork placement, material usage, and proposed plan for community involvement.
- **4. IMAGE LIST** (j.smith.imagelist.pdf) Maximum of 2 pages. For each image submitted, list the title, date, media, size, site, budget and a <u>thumbnail of the image</u>.
- **5. IMAGES OF RECENT WORK** (j.smith1.jpg, j.smith2.jpg, etc.) Up to 10 images as JPG's and labeled to correspond with the Image List. Each image must not exceed 1MB.

MAIL OR DELIVER SUBMISSIONS TO: Salt Lake City Arts Council Redwood Meadows Park RFQ 54 Finch Lane Salt Lake City, UT 84102

APPLICATIONS MUST BE RECEIVED BY 5:00 P.M. MONDAY, MARCH 2, 2015

APPLICATION CHECKLIST

Please include the following in your application:	
	LETTER OF INTEREST (j.smith.letterofinterest.pdf), Maximum 1 page
	CURRENT RÉSUMÉ (j.smith.resume.pdf), Maximum 2 pages per person
	DRAFT CONCEPT (j.smith.concept.pdf), Maximum 2 pages
	IMAGE LIST (j.smith.imagelist.pdf), Maximum 2 pages
	IMAGES OF RECENT WORK (j.smith1.jpg, j.smith2.jpg, etc.), Images must not exceed 1MB in size

