



GRANARY DISTRICT MURAL GRANT PROGRAM



SLCRDA



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A REDEVELOPMENT AGENCY OF SALT LAKE CITY INITIATIVE

1. MISSION

The Granary District Mural Grant Program (“**Program**”) provides grant awards to create artwork that contributes to the beautification, diversification, and economic vitality of the historic Granary District. The Program will fund mural artwork that is vibrant and unique while also preserving the **neighborhood’s** historical character. In addition, it will facilitate the implementation of transformative projects that increase the number of residents living, working and visiting the Granary District. The Redevelopment Agency of Salt Lake City (“RDA”) seeks to fund artists to create site-specific artwork that:

- **Reflects the Granary District’s character and/or history and surrounding community;**
- Is visually engaging for passersby and those who visit the Granary District;
- **Is reflective of Salt Lake City’s vibrant and diverse artistic community;**
- Is not an advertisement; and
- Is not construed as vulgar or obscene, as determined by the RDA.

2. SCOPE

The Program shall provide grants for new mural artwork installed on exterior wall(s) of properties located within the designated RDA Granary District Project Area (see attached map for parameters). Grant size will depend on proposed mural dimensions, based on a generalized cost of \$30 per square foot (sqft) of mural artwork, up to a maximum award of \$15,000 per mural. Grant Agreements between the RDA and the artist will be executed prior to June 30, 2018 (see Section 6 regarding Grant Agreements). Because projects are limited to private property only, the artist must retain a written agreement between themselves and the property owner prior to applying.

3. ELIGIBILITY AND APPLICATION REQUIREMENTS

Submissions will be reviewed, and grants awarded, on a rolling basis until the total funds are exhausted (the RDA can fund at least ten (10) murals of 500 sqft size at \$15,000 each; though artists are encouraged to submit applications for murals that are smaller than the maximum size of grant award, if desired). All submissions postmarked or delivered on or before May 17, 2018 that meet all of the application requirements will be reviewed. Submissions should be mailed or delivered in person to one of the following addresses:



Mailed via USPS:

Redevelopment Agency of Salt Lake City
P.O. Box 145518
Salt Lake City, UT 84114-5518
Attn: Susan Lundmark, Project Coordinator

Delivered In Person, or sent via FedEx/UPS/Other Courier:

Redevelopment Agency of Salt Lake City
Room 418 City & County Building
451 South State Street
Salt Lake City, Utah 84111
Attn: Susan Lundmark, Project Coordinator

Late applications (postmarked later than May 17, 2018) will not be accepted and incomplete applications, including those not formatted correctly, will not be reviewed. To be considered for this project, applicants must submit all of the required materials in the format identified below on a flash drive **labeled with applicant's name. DVDs, CDs, paper copies and electronic submissions will not be accepted. Applicants' materials will not be returned. Follow the format below for your documents and images.**

- 3.1 LETTER OF INTEREST (first name_last name.letterofinterest.pdf) 1 page describing the **applicant's interest in, qualifications for, and projects of similar scope/scale.** Applicant's name, email address, and phone number must be included in the letter of interest.
- 3.2 PROPOSAL (first name_last name.proposal.pdf) Although the final artwork may evolve from the initial proposal with any substantial changes approved by the RDA, artists must submit a color, scale, visual rendering (including labeled dimensions) and an itemized budget (1 page maximum for proposal and budget).
- 3.3 AGREEMENT with PROPERTY OWNER (first name_last name. agreement.pdf) Letter must be a co-signed agreement between property owner and artist stating property owner grants the artist permission to paint a mural of a specified size on their wall. Property owners will be verified using county records. **Owner and artist's names**, email addresses, and phone numbers must be included in the agreement. Owner address and property address where mural will be installed (if different from owner address) must be included in the agreement. Applicant must retain original, signed copy of agreement.

All questions regarding the Granary District Mural Program are to be directed only to Salt Lake City Public Art Program Manager at the email address listed below. All questions and responses will be posted at <http://saltlakepublicart.org/for-artists/calls-for-artists/> for all applicants and potential applicants to review. Applicants may be disqualified if any unsolicited contact related to this Program is made with an employee of Salt Lake City Corporation or project stakeholders and partners other than the Public Art Program Manager during the selection process. All communication will occur electronically. Please



review the website below prior to emailing any questions as the website will be updated on a regular basis with questions and answers. Questions will be answered in the order in which they are received. Questions received after May 10, 2018 may go unanswered, so it is suggested all interested artists begin the submission process as soon as possible.

Contact: Dana Hernandez, dana.hernandez@slcgov.com

Website: <http://saltlakepublicart.org/for-artists/calls-for-artists/>

4. ELIGIBLE COSTS

Grant awards shall only be used for costs related to the mural project specified in the proposal. Grant Awards **shall be inclusive of artist's fees and related expense for design, supplies, insurance, transportation, permits, and installation.** Any fees incurred for assistance from contractors, for agreements between artists and property owners, for maintenance of the artwork, or for any other outside parties shall be the responsibility of the applicant and/or artist.

5. DESIGN REQUIREMENTS

The artist shall complete the installation of the mural in substantial conformity with the RDA-approved proposal. During installation, the artist shall immediately present to the RDA for review and approval any proposed significant variances to the mural not in substantial conformity with the originally approved design. For the purposes of this project, a significant variance is any change in the scope, design, color, size, or material of the mural that affects cost, installation, site preparation, maintenance, or concept as represented in the design. The RDA shall not be obligated to disburse grant monies to the artist for the mural unless the artist obtains RDA approval for any significant variance from the initial concept submitted.

6. GRANT PAYMENT DISBURSEMENT

The grant award paid by the RDA to the artist for the mural, including design and installation, shall **be up to Fifteen Thousand Dollars (\$15,000) ("Grant Payment")**. Once an artist has been approved through the review process (see Section 7 below), the RDA will enter into an agreement with the artist regarding the **mural artwork and the grant award ("Grant Agreement")**. The Grant Agreement will state that the RDA shall pay the artist for the mural in two installments as follows: fifty percent (50%) of the Grant Payment upon execution of the Grant Agreement; and fifty percent (50%) upon **the RDA's inspection** and approval of the completed mural. The project must be completed as intended within one month from grant award, weather permitting. Artists must comply with any and all City codes and regulations as they relate to the installation of the artwork.



7. REVIEW PROCESS

PROPOSAL REVIEW: RDA staff shall carry out an initial proposal review. RDA staff reserves the right to deny any proposal.

COMMITTEE REVIEW: Complete proposals will be reviewed by a small committee of RDA, Business Development, and Arts Council staff. The committee will evaluate applications and supplemental materials and determine if the application shall be selected for approval.

FINALIZATION: Once the application receives approval from the review committee, RDA staff will notify successful applicants and finalize the Grant Agreement.

8. REPORTING

The RDA will provide a written briefing to the RDA Board of Directors upon completion of the Program that contains a summary of grant disbursements.

GRANARY DISTRICT PROJECT AREA



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KEY

-  RDA Project Area
-  Light Rail - Trax

