Questions and Answers:

Life on State
Public art project along State Street between 600 South and 800 South, District 4.

Questions are listed in the order they are received. If you do not see the answer to your question here or in the full [Request for Proposals](), you may submit questions by email to [publicartprogram@slcgov.com]().

- **How many images can we submit?**
  - You can submit up to two images for consideration, but only one will be eventually considered for commission.

- **Is the artist going to be able to control the color selection used or will it be based off the pink, yellow, blue that is shown in the rendering image used for everyone's design?**
  - The artist will be able to select the colors used.

- **Is there a limit for the number of colors used in a design?**
  - There is not a limit of colors, but keep in mind that if your design is selected for commission there may need to be modifications to the design if the colors are not available in neon, or if there are too many and these wouldn't translate well. The Public Art Program will work with the artist regarding those changes. The goal is to make sure the artist's vision is translated well, so this may include line changes. Neon is made from glass, so the medium may require changes in the design in order to be successful. We will try to keep the artist's design as close as possible to what you submitted and work with you in the process of translating your art.

- **What is the background color of the signs?**
  - It is white/silver, a neutral color to enhance the artwork.

- **Is there a way on Submittable to include additional images, such as support images or other color options?**
  - Yes, you can include those images as part of the PDF of your design or in the optional supplemental section of the application. These can include images of how the design would look from different angles, different colors, etc. These are not required, but you may include them if you like.

- **Larry Cohen, who is the designer of record that will provide the Public Art Program with assistance in adapting artist's designs into neon technology, provided more details regarding colors usage and fabrication of the artwork's infrestructure.**
  - An issue with using too many colors in a design is that the more colors overlap, the deeper the sign can get. If a design is too detailed it will likely need to be simplified quite a bit because of infrastructure limitations.
  - Each sign will contain a piece of non-glare metal and power infrastructure between both sides, so the depth of the artwork will be limited.
  - The size of the neon is limited to 12mm so a wide stroke will also need to be scaled back due to those constraints.
  - A kind reminder: a simpler design is better for the designs.

- **Is motion ok in the neon sign?**
  - It is preferred the whole sign be lit all the time.

- **Is color shifting allowed in the neon sign? (i.e., one part of the sign would be lit and then fade into another color and so on)**
  - Under certain circumstances, color shifting may be allowed. We recommend submitting the design with this color shifting option but understand that it still may not be adapted into neon fabrication. Our program will work with the artist to properly adjust their design.

- **Should there be a painting behind the neon?**
  - No, there will be a non-glare metal piece to allow the design to be seen. This will allow for daytime visibility.

- **Who is going to be reviewing and accepting the proposals?**
  - The Art Design Board is a citizen advisory board that oversees the Public Art Selection process for Salt Lake City. There are seven individuals on the Board and they will review the proposals and then discuss them in an open meeting. The meetings take place the first Thursday of every month. They will review, discuss and recommend to the Mayor which artists should be commissioned. Ultimately the Mayor signs off on the commission.

- **Can you tell us what neon company you will be working on for this project?**
  - It is YESCO, LLC.

- **Will the signs be permanent?**
  - Yes, they will be permanent.

- **Can the neon design stick out from the circle?**
  - The design must be within the circle, no exceptions.