

Salt Lake City Public Art Program

Fairmont Park & McClelland Shared Street *Request for Qualifications*

Applicant Info Session

Monday, November 17th, 2025

12:00 pm (MT)

A recording of this info session and the slides covered today will be published on our website afterwards.



Eligibility

This Call for Artists is open to all professional artists or artist-led teams **currently residing in Utah** regardless of race, religion, gender, gender identity, sexual orientation, national origin, age, marital status, political opinion or affiliation, or mental or physical disability.

Artist-led team applications are welcomed. **Each team must be led by a person with a demonstrated history of professional activity as an artist.** Teams may not substitute team members after submission unless the Public Art Program consents to any proposed substitution.

An artist may not apply as a member of more than one team and may not apply as an individual artist if already applying as a team – one person/one application.

Introduction

Public art project located on McClelland Street, from 2100 South to Sugarmont Drive, and Fairmont Park
Salt Lake City, UT | [City Council District 2](#)

Fairmont Park and the McClelland Shared Street together form a vibrant corridor at the heart of Sugar House. Fairmont Park, one of Salt Lake City's most cherished open spaces, serves as a hub for play, wellness, and gathering. The recently improved McClelland Shared Street extends this sense of connection through the Sugar House business district, creating a pedestrian- and bicycle-friendly link that encourages exploration and engagement.

This public art opportunity seeks to commission a series of **site-specific artworks that unify these two distinct yet connected sites**. The selected artist or team will create an **artwork that responds to Sugar House's unique character**—its lively mix of park and street life—and enhances the sense of arrival, belonging, and identity for residents and visitors alike.



CALL FOR ARTISTS

Request for Qualifications

*Fairmont Park
& McClelland Shared Street*

A Public Art Installation



Project Background

Public art in the heart of Sugar House

- The Salt Lake City Arts Council's Public Art Program, in partnership with the Public Lands Department and Transportation Division, is commissioning a **multi-site public artwork** connecting **Fairmont Park** and **McClelland Shared Street** in the Sugar House neighborhood.
- This commission is **unique in its dual-site approach**, linking a beloved community park with a newly improved people-centered street corridor.
- **Fairmont Park (27 acres)** is a key recreational anchor for the community, currently undergoing upgrades that enhance safety, play spaces, and accessibility.
- **McClelland Shared Street**, completed in 2023, transforms the heart of Sugar House into a low-speed, pedestrian- and bike-friendly corridor with landscaping, dining areas, and gathering spaces.



Two sites, one artwork

Project Location

Fairmont Park Concept Designs

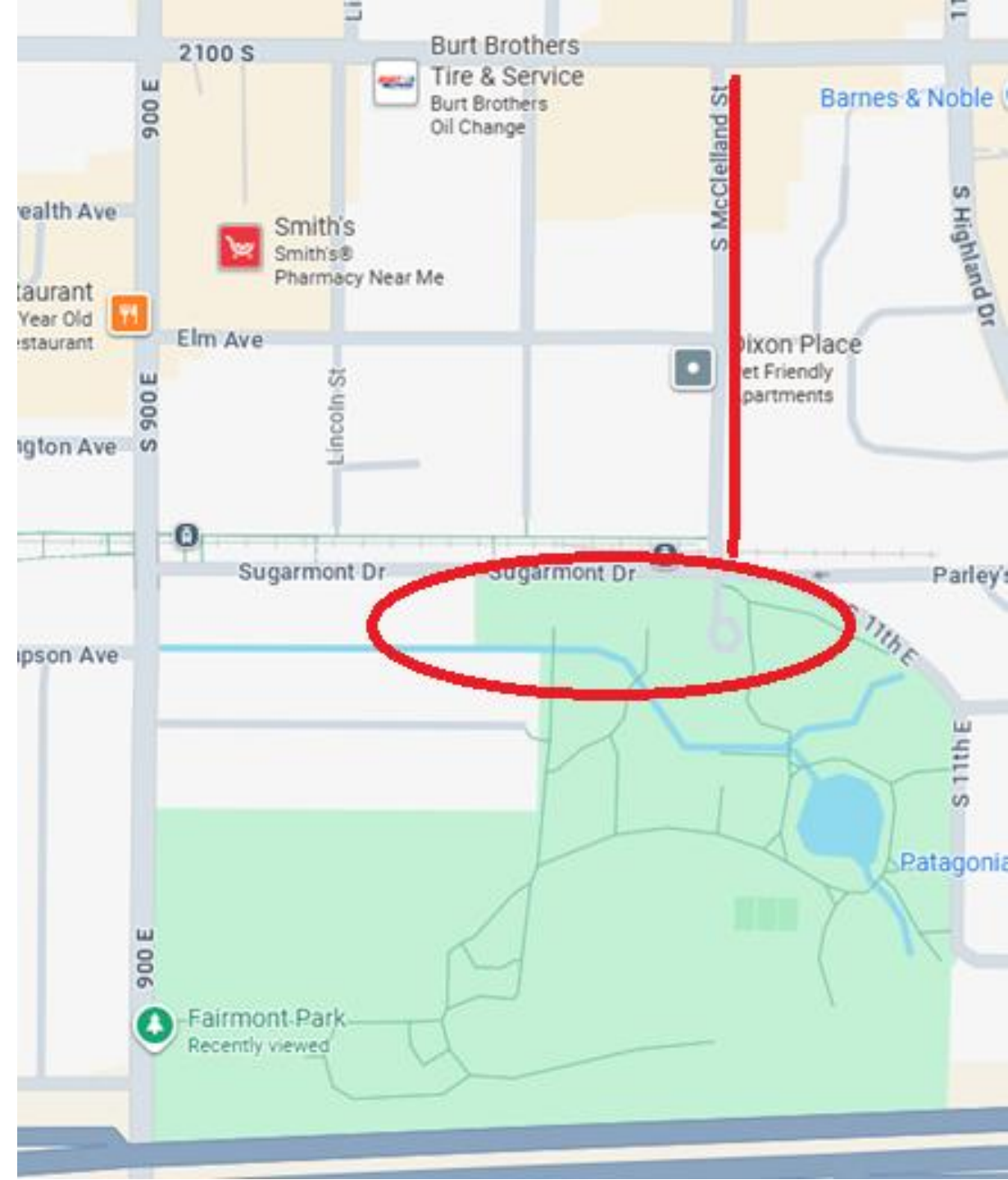


- 1 THE PARKING GROVE
- 2 THE ARTS COURTS
- 3 THE MCCLELLAND GATEWAY
- 4 MCCLELLAND HEADQUARTERS
- 5 CENTRAL LAWN
- 6 PICKLEBALL CENTRAL
- 7 THE FITNESS ZONE



[Read April 2025 Public
Lands Engagement Report
for Fairmont Park here](#)

[View site images here.](#)



Fairmont Park

Project scope

- Currently **finalizing its conceptual design phase**, with full design and work towards Construction Documents to begin in the coming weeks.
- **Artwork elements will be fully integrated** into the park's final construction drawings, including foundations, footings, and any structural components.
- Installation of the artwork will occur **concurrent with the park's reconstruction** to ensure seamless integration with site improvements.
- The **Fairmont Park artwork will serve as the anchor or culminating element** for both sites – an iconic or significant piece (or series of pieces) that embodies the character and identity of Sugar House.
- The artwork may take **varied forms and mediums** but should be **thoughtfully** scaled to the site's openness and community presence.



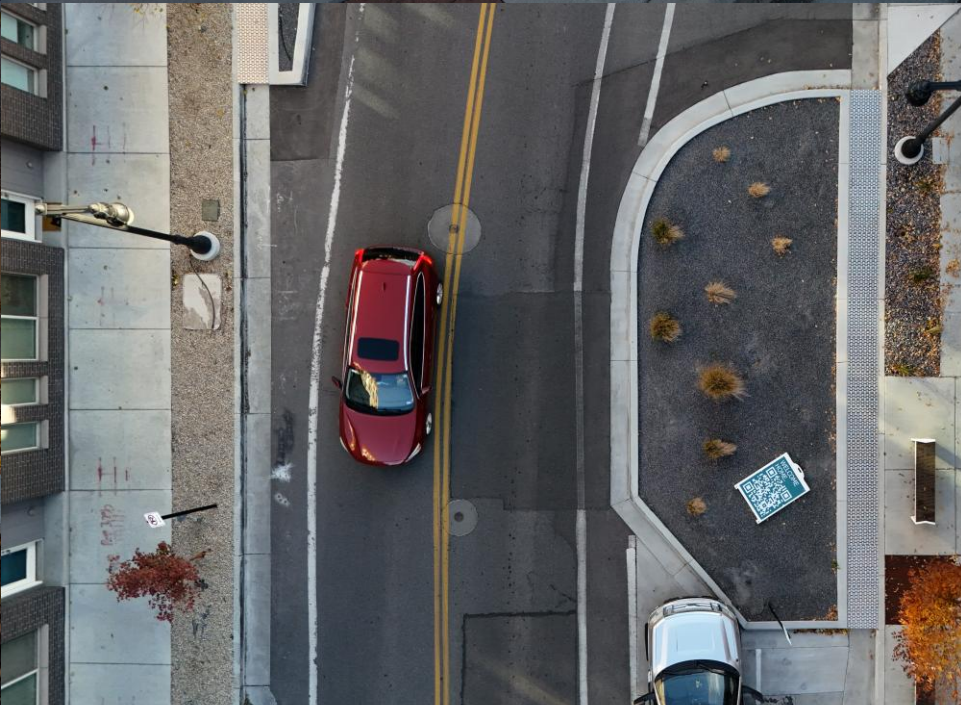


McClelland Shared Street

Project scope

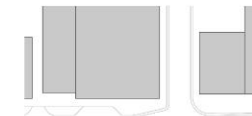
- Construction for the McClelland Shared Street was **completed in 2023**, transforming the corridor into a people-centered, low-speed environment.
- The artwork for this site may be **installed in advance of the Fairmont Park component** and should consist of a series of connected, site-responsive artworks along the corridor.
- These pieces should **invite curiosity, movement, and discovery**, while maintaining a visual and conceptual relationship to the Fairmont Park anchor piece.
- The selected artist or team will be responsible for **all site preparations, coordination**, and installation in collaboration with City staff and contractors.
- Collectively, the artworks across both sites should form a **cohesive narrative and experience**, linking **park and street**, and reinforcing a **sense of place and connection** throughout Sugar House.





PHASE 2A/B

McClelland Street (2100 South-Sugarmont Avenue)



LEGEND

- 1 26' Two-way Shared Lane
- 2 Artistic Painting
- 3 Green Space
- 4 Dining Area
- P On-street Parking



Artwork Goals

Overview

- Create a **site-specific artwork** that celebrates **Sugar House** through the **connection between Fairmont Park and McClelland Shared Street**.
- **Activate both spaces** in meaningful ways, enhancing the visitor experience and strengthening Sugar House's sense of place.
- Reflect the **character, identity, and future vision** of the Sugar House neighborhood as a vibrant, accessible, and connected community.
- Serve as a **unifying thread** between park and street, linking recreation, movement, and gathering through art.



Artwork Goals

Design Priorities

- Encourage interaction and play, fostering engagement for visitors of all ages and abilities.
- Integrate seamlessly with landscape and site features—including pathways, plazas, and gathering spaces.
- Offer multiple points of engagement across the two sites, inviting exploration and connection.
- Emphasize **sustainability, durability, and accessibility** in all materials and fabrication methods.
- Artists are encouraged to explore:
 - Landscape-integrated artworks
 - Interactive or play-oriented elements
 - Artworks embedded within existing park and street features
 - Artworks that tell a story or have a narrative



Artwork Goals

The Salt Lake Art Design Board seeks to commission a site-specific artwork that meets some or all of the following goals:

- Enhances placemaking and strengthens the identity and cohesion of the Sugar House neighborhood, creating a clear connection between Fairmont Park and McClelland Shared Street.
- Creates welcoming, inclusive, and accessible experiences for people of all ages, abilities, and backgrounds.
- Encourages engagement, interaction, and exploration, including opportunities for play, discovery, or contemplation.
- Integrates thoughtfully with the landscape and existing or planned park and street features, such as pathways, courts, plazas, or other public infrastructure.
- Supports a distributed approach, with artwork extending along multiple sections of McClelland Shared Street and incorporating a focal point within Fairmont Park.
- Reflects and celebrates the natural environment and sustainable practices, complementing the park's greenery, trails, and open spaces.
- Considers long-term durability, maintenance, and safety, complying with ADA requirements, City regulations, and all applicable laws and standards.
- Provides a cohesive vision that unifies both Fairmont Park and McClelland Shared Street, balancing the distinct character of each site while creating a connected experience.

Budget

This public art installation is possible through CIP/Percent-for-Art Funds and SLC Transportation CIP funding

Commission Award

- **\$230,000** (total budget) combines Percent-for-Art and Transportation CIP Funds
 - **\$90,000** is dedicated to McClelland Share Street. If selected as a finalist, proposals should demonstrate this allocation within their budget.
- **Limit of 1 commission** per artist or artist-led team

Commission is inclusive of:

- Artist's fees
- Supplies & materials
- Fabrication and labor
- Insurance
- Artwork transportation, shipping
- Installation of artwork on site
- Travel expenses (hotel, meals, etc.) if outside SLC metro area
- Artwork engineering

Additional considerations:

- Artist should include a **contingency of at least 10%** of the project's commission
- This public art commission is **not tied to a single larger City project** but will connect two distinct sites with different implementation timelines.
- For **Fairmont Park**, artwork concepts will be **fully integrated into the site's final construction documents (CDs)**. Structural components such as **footings or foundations** may be included within the park's construction scope and **may not impact the artist's budget**.
- For **McClelland Shared Street**, construction is **already complete**. The selected artist or team will be **responsible for all site preparations, permitting, and installation**, including any infrastructure modifications required for the integration of artwork in multiple small sites.

Insurance Requirements

General Liability

- Commercial General Liability Insurance (CGL) with **Salt Lake City Corporation** listed as **additional insured** (Minimums: \$1,000,000 per occurrence / \$2,000,000.00 aggregate)

Vehicle Insurance

- Commercial Auto Insurance with **Salt Lake City Corporation** listed as **additional insured** (Minimums: \$100,000.00 per person/\$300,000.00 per accident/\$50,000.00 property damage or single combined limit of \$1,000,000)

Worker's Compensation

- Proof of Worker's Compensation
OR
- Apply for a Worker's Compensation Coverage Waiver

Artist Qualifications

The Salt Lake Art Design Board, in consultation with project stakeholders, will choose up to four finalists for proposal development:

The selection of an artist or artist-led team is subject to, but not limited by, the following qualifications:

- Professional experience represents a developed and successful body of site-specific public art projects of a similar scope and scale as demonstrated by visual documentation;
- Ability to understand sense of place and design in a context-sensitive manner as demonstrated by visual documentation;
- Artist has created works of permanent nature that do not require excessive maintenance or repair costs.
- Demonstrated ability to conceptually and practically respond to site-specific conditions and project requirement, including integrating designated project investments and collaborating with multiple stakeholders to create a cohesive artwork across both sites.
- Artist's work demonstrates a strong conceptual or material sensitivity, inviting curiosity, reflection, or delight through visual clarity and presence.
- Artist process reflects thoughtful engagement with ideas, places, or communities—communicating perspective or meaning that feels relevant and deeply considered.

Finalist Process & Proposal Presentation

Finalist Expectations

- **Mid-January 2026:** Attend a finalist meeting to learn about the project and ask questions to project stakeholders
- **Site visits** encouraged; finalists may also conduct **additional community outreach** if desired.
- Develop a **site-specific conceptual proposal** that includes:
 - Scaled designs, renderings, and/or models
 - Written statement outlining intent, materials, fabrication, installation, schedule, and budget
 - A description of how the artwork incorporates both project areas as defined in this RFQ, including a clear demonstration of how the \$90,000 Transportation CIP investment is represented in the McClelland Shared Street portion of the project.

Presentation & Compensation

- **Weds. April 1, 2026:** Proposals presented to the **Salt Lake Art Design Board** and project partners.
 - ❑ **Proposal materials due:** Wednesday, March 25, 2026, by 5:00 PM MT.
- Each finalist receives a **\$2,300 stipend** (inclusive of artwork development, research, meetings, and community engagement if done).
- Stipend will be **deducted from the total commission budget** for the selected artist/team

Project schedule

Dates provided are estimates based upon current knowledge of preliminary project schedules and are only intended to assist artists in determining their own availability to participate. The dates below in no way represent final approved schedules and are subject to change through future iterations of design and construction phases.

RFQ SUBMISSION DEADLINE

Tuesday, December 9th, 2025 by 11:59 pm MT

No late applications will be accepted.
No exceptions!

ARTWORK PROPOSAL PRESENTATION

Artwork Proposal Presentation to Art Design Board – Weds.
April 1, 2026, 5 – 7 pm

Recommendation to Mayor for commission – April/May 2026

Artist contracting – Early Summer 2026

ARTWORK PROPOSAL DEVELOPMENT

3 finalists will be selected

If selected as a finalist, you will be notified in **early January 2026**

Required finalists meeting & site visit in **mid-January 2026**

Artwork Proposal Development: **Winter 2026**

ARTWORK FABRICATION & INSTALLATION

Artwork engineering & site integration –
Summer/Fall 2026

Artwork fabrication & installation –
Fall/Winter 2026 – Spring 2027

Installation completion & Ribbon-Cutting
– **Summer 2027**

Artist Agreements & Project Assumptions

- If selected, you will enter into two agreements with Salt Lake City:
 - The **first agreement** will be to artwork proposal development, including any additional community engagement
 - The **second agreement (Artist Commissioned Work Agreement)** will be for artwork fabrication and installation, including any additional community engagement
- The selected artist/team must carry general liability and auto insurance and must either provide proof of Workers' Compensation Coverage or apply for a Workers' Compensation Coverage Waiver.
- Salt Lake City will retain the right to remove or relocate the artwork as may be deemed necessary in the future. The selected artist/team will retain copyright to their work but will grant Salt Lake City right to reproduction.
- In the performance of this project under agreement with Salt Lake City, artist/team shall comply with all applicable Salt Lake City requirements, laws, codes, ordinances, and regulations.
- The artist/team must submit engineering drawings for approval prior to the start date of artwork fabrication.
- View a sample of [an Artist Commissioned Work Agreement](#) here.

CALL FOR ARTISTS

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A Public Art Installation

How to Apply

SALT LAKE
CITY
ARTS
COUNCIL



CaFÉ (CallforEntry.org)

https://artist.callforentry.org/festivals_unique_info.php?ID=16464

- All applications must be submitted through the CaFÉ website
- There is no application fee
- Give yourself enough time to become familiar with the site if it's your first time applying (*we recommend a minimum 48 hrs. prior to deadline*)
- All application materials will be uploaded in the corresponding fields through the provided CaFÉ application linked on our website/RFQ and in this presentation
- **Any materials not specifically requested as part of this application or exceeding the maximum page length or format requirements will not be considered or reviewed by the Art Design Board and may result in disqualification. Notifications of disqualifications will not be made.**

Submission Requirements



- Artists may apply individually or as a team. Submissions that arrive on or before **11:59 pm MT on Tuesday, December 9, 2025**, and meet all the application requirements will be reviewed.
- **The applicant's full name and contact information must appear on all submitted materials.** If applying as a team, indicate the name and contact information of the team's representative. An artist may not apply as a member of more than one team and may not apply as an individual artist if already applying as a team – one person/one application.
- To be considered for this project, applicants must submit all the required materials via the [CaFÉ \(www.callforentry.org\)](http://www.callforentry.org) website. There is no application fee. No other method of submission will be accepted. Assistance using CaFÉ is available [online](#), by [email](#), or by calling 303-629-1166 during business hours.
- **DO NOT SUBMIT A PROPOSAL FOR A NEW COMMISSION AT THIS TIME.**

Application Materials

*only one application per artist/artist-led team

Pay attention to Minimums/Maximums + other format requirements before submitting!

Letter of Interest

- No more than one page or **500 words**
- Keep narrative relevant and aim to connect to the project's goals for describing previous previous body of work
- If applicable, please provide specific examples of your previous experience for projects of similar site, scope, themes, and/or scale

Resume / CV

- 2 pages MAX per artist, not to exceed three pages
 - *Artist Teams must submit one resume per artist, combined into one PDF*
- Current, brief, and relevant
- Try to avoid fancy fonts, colors, and pictures
- **Include two professional references**
 - *References will only be contacted during the interview process for the finalists*

Images of Work

- MINIMUM of 5 images, MAXIMUM of 10 images, up to 2 videos
- Good quality, straightforward, and are just of the artwork itself
- Title, year, medium, dimensions, location, budget, and brief description of the work
- Do NOT submit multiple images of different works in one image
- Previous proposals not realized cannot be more than 3 of the 10 images
- **Images are the primary way the quality of your work is judged**

Assistance

All questions regarding this *Requests for Qualifications (RFQ)* may only be directed to Salt Lake City Public Art Program staff at the email address listed below. Artists may be disqualified if any unsolicited contact related to this *RFQ* is made with a member of the Art Design Board or project stakeholders other than the Public Art Program staff during the selection process.

We do our best to respond to inquiries quickly, however we may not be able to respond in a timely manner during the final days prior to deadlines stated above. Please give yourself ample time to consider your participation in this project and reach out to our staff, at any stage in the process, with any questions or concerns.

Contact: publicartprogram@slc.gov

Website: <https://publicart.slc.gov/fairmont-park-mcclelland-rfq/>

If you do not have access to a computer or WiFi to apply, the [Salt Lake City Public Library branches](#) offer free computer and WiFi access. If you require further resources or accommodations to complete the application materials, such as translation and interpretation services to other languages, please email publicartprogram@slc.gov for assistance.

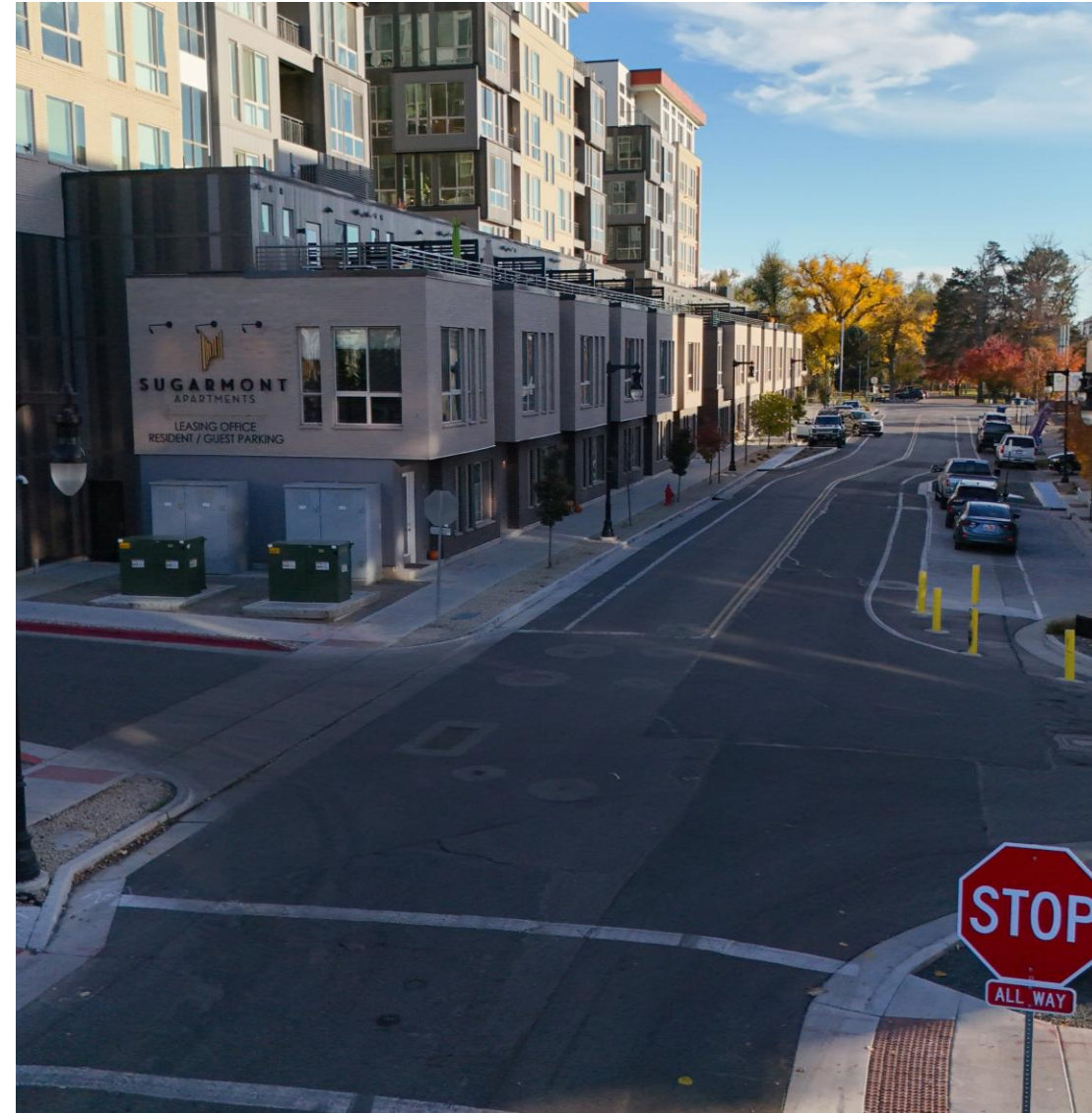
Resources

[Fairmont Park: Improvement Project Page](#) – Updated by Salt Lake City Public Lands, this page provides general updates and information related to the park’s development, design, funding, and construction.

[Fairmont Park: First Round Engagement Report](#) – Led by Salt Lake City Public Lands with input from the Public Art Program, this report summarizes community priorities for Fairmont Park and future improvements. Input was collected in March 2025.

[McClelland Shared Street Project Page](#) – Archived content hosted by Salt Lake City Transportation, detailing the McClelland Shared Street project, its history, improvements, and its role within the larger McClelland Shared Trail network.

Plus, multiple many others in RFQ PDF for this project – See “Resources” Section on pgs. 8 - 9 the end of the document.



Questions?

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Renato Olmedo-González / Salt Lake City Public Art Program

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publicartprogram@slc.gov

Request for Qualifications

Fairmont Park & McClelland Shared Street

A Public Art Installation



Thank you!

For a recording of this info session, to access these slides, and review entire RFQ, please visit:

- **Application page:** <https://publicart.slc.gov/fairmont-park-mcclelland-rfq/>
- **PDF:** https://publicart.slc.gov/wp-content/uploads/2025/11/PDF-RFQ_Fairmont-Park-McClelland-Shared-Trail_FINAL.pdf
- **Site Images:** https://drive.google.com/drive/folders/14AvPslkbY9gnAeIG4_BOidX7GiSwzXI?usp=drive_link
- **Direct link to application:** https://artist.callforentry.org/festivals_unique_info.php?ID=16464