

## **Questions and Answers**

## A New Mural for Out of the Blue (2026)

Questions are listed in the order they are received. If you do not see the answer to your question here or in the full <u>Request for Qualifications</u>, you may submit questions by email to <u>publicartprogram@slc.gov</u>.

- The RFQ does not include any details about the design concept and states "do not submit a proposal for a new commission at this time." If you are applying as a team, how would you explain why each team member is involved without including a design concept for the mural? If you are applying as an artist-led team, please include all relevant information about the team and how each team member will contribute to the final artwork in your letter of interest.
- For artists who are new to large-scale murals, what advice do you have for showing the A]rt Design Board through your application that you are capable of creating a mural of this size?

  Through your letter of interest, you can highlight any previous experience that demonstrates your ability to successfully design and paint a mural of this size. This can include relevant projects you've led as well as larger projects you assisted on, even if they were not your own. Your letter is a great place to show the Art Design Board how these experiences have prepared you for a mural of this scale.
- What advice would you give to emerging artists who have limited experience with large-scale public art?

Emerging artists are encouraged to consider applying as part of a team. Collaborative teams are common in the public art field, and partnering with an architect, engineer, fabricator, or another artist with more public art experience can help emerging artists strengthen their applications and build their portfolios.

The Public Art Program tries to offer at least one opportunity each year specifically for emerging artists. The Program's website also provides a variety of resources for emerging artists and anyone interested in learning how the Salt Lake City Public Art Program works. Visit the <a href="Artist Resources">Artist Resources</a> page to view the recorded "Public Art 101: Concept to Commission" panel discussion, which offers a step-by-step overview of the public art process for Utah arts agencies, including how projects are developed, how artists are selected, and what it takes to bring a creative vision to life in public spaces. The webpage also includes a Simple Practices Guide to help artists review and prepare their applications in response to Salt Lake City Public Art Program Calls for Artists.