

Questions and Answers

Jordan River Parkway Mural Program

Request for Qualification



Questions are listed in the order they are received. If you do not see the answer to your question here or in the full [Request for Qualifications](#), you may submit questions by email to publicartprogram@slc.gov.

- **Can "artist-led teams" include non-artist roles (i.e. project manager?)**
 - Yes. Artist-led teams may include non-artist roles such as project managers, fabricators, assistants, or other collaborators. Public art projects are often highly collaborative, and many artists work with teams that bring a variety of skills and expertise to the project.

When submitting your application, please clearly identify the members of your team and their roles. The primary requirement is that the lead applicant or lead artist has a history of working as an artist.

- **As an enthused artist am I able to submit a mockup proposal before the application deadline using the provided images of the different spaces?**
 - No. We ask that artists do not submit design mockups or proposals as part of the initial application. Our goal is to ensure that artists are compensated for the time and creative effort required to develop a site-specific design.

For the initial application, we encourage artists to focus on submitting a strong letter of interest and portfolio images. These materials should demonstrate the quality of your work, your artistic approach, and how your experience aligns with the goals of the project.

- **Do you even consider taking any artists with only two mural examples? I've been a full-time artist for 3 years having done 200+ painting commissions. I just started painting murals and have experience with the Mural Guard graffiti protectant coat.**
 - We strongly encourage you to include your completed mural projects in your application, even if you only have a few examples. In your letter of interest, be sure to highlight other relevant experience that demonstrates your ability to successfully complete a public art project. This might include working with clients, developing and refining designs, managing project timelines, and selecting appropriate materials.

If you have experience assisting other mural artists or working as part of a mural team, we encourage you to include that as well. The Art Design Board considers the overall strength of an applicant's experience and qualifications, not just the number of murals completed.

- **How will the committee choose which artists are assigned to which walls?**

- The Art Design Board will review each applicant's experience, artistic style, portfolio, and overall approach to public art. After selecting four artists, the Board will determine which artist is best suited for each mural site, considering the project as a whole and how the selected artists and locations work together.

If you prefer a particular wall or have a personal connection to a location, you are welcome to mention it in your application. While this information may be considered, it is not required and will not be a primary factor in the selection or site-assignment process.

- **I am a professional artist, but I am not a registered business and I do not have the CGL, Commercial Auto or Workers Comp. Are there any routes as a private contractor or sole proprietor you would recommend that I take to be eligible for this project as far as insurance goes?**

- Artists selected for this opportunity may enter into a contract with Salt Lake City either as an individual/sole proprietor or through a business entity. We do not require applicants to be incorporated or registered as a business in order to be eligible for the project. That said, the insurance requirements outlined in the RFQ are requirements of Salt Lake City and would need to be satisfied by any selected artist prior to contracting.

We are not able to provide legal, tax, or business formation advice, so we cannot recommend a particular route for obtaining insurance or determining how you should contract. We encourage applicants to consult directly with an insurance professional to better understand available options, costs, and coverage requirements.

Please feel free to submit an application if you are interested in the opportunity. Insurance documentation would only be required from the artist ultimately selected for commission, not at the application stage.